



CIS 2024

Cybersecurity & Identity
Summit

**SECURE THE GAP
CONNECT THE STRENGTH**

April 30 - May 1, 2024
Ottawa, Canada

WWW.CIS2024.CA



CIS 2024

The Cybersecurity & Identity Summit (CIS) 2024 is a transformative event dedicated to cyber risk prevention and digital identity management. The paramount 2-day event where business leaders and cybersecurity experts converge. It promises to provide invaluable insights, practical knowledge, and networking opportunities to help businesses and technology professionals thrive in the ever-evolving digital landscape.

Elevate your brand by sponsoring the summit that shapes the future of cyber risk prevention and digital identity. Align with industry vanguards, amplify your brand's credibility, and tap into a diverse audience of business leaders and cybersecurity professionals.



Why CIS 2024?

In a digital-first world, where cyber threats evolve every second, the CIS 2024 emerges as the nexus of cybersecurity and digital identity solutions. With a holistic focus on innovation, strategy, and education, we invite you to be part of the revolution.

Be the game-changer by supporting the beacon of digital safety at cis2024.ca.



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Elevate Your Brand: The CIS Advantage

- **Reach & Influence:** Engage with the cream of the crop – decision-makers and influencers shaping the future of cybersecurity.
- **Brand Amplification:** Showcase your offerings to a global audience and gain unmatched visibility.
- **Knowledge Exchange:** Lead discussions, masterclasses, and be at the forefront of game-changing strategies.



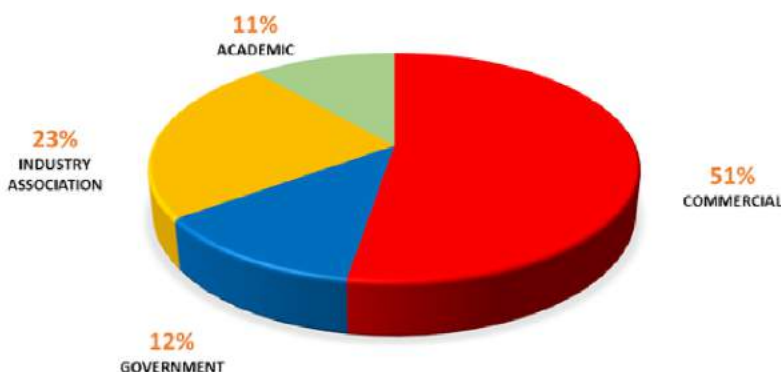
Attendee Demographics

- Key Decision-Makers:**
 CISO | CTO | COO | CIO | CFO
- Industry Leaders:** Business Owners, VP Security Research, Head of IT Security
- Tech Maestros:** Application & Security Managers, Research Managers, Development Managers, and more.

JOB TITLES



INDUSTRY





CIS 2024

Hot Topics For 2024 From Artificial Intelligence Security to Ransomware, Quantum Computing to Compliance, our sessions cover the most pertinent topics that matter today, aiming to secure a safer digital future for all.





Sponsorship Opportunities: Your Time to Shine

- **Exhibition Space:** Showcase your solutions and interact with a targeted audience.
- **Leadership Masterclass:** Share your expertise through insightful masterclasses.
- **Start-Up Corner:** For young innovators, here's your platform to shine.
- **Top-Tier Speaking Opportunities:** Share the stage with global cybersecurity leaders.





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Exclusive Benefits

- **Spark Innovation:** Collaborate with global representatives and fuel the next big cybersecurity innovation.
- **Networking Galore:** From formal discussions to informal coffee breaks, grow your network at our dedicated lounges.
- **Interactive Sessions:** Engage in debates, workshops, end-user case studies, and more.

Agenda

Day 1						
Time	Venue					
8:00 AM	Registration/Networking					Exhibit Hall
9:00 AM	Welcoming Remark					
	Keynote: Presentation					
	Panel Discussion: Future of Cybersecurity			WorkShop		
	Presentation - Cybersecurity Stream			WorkShop		
		Leadership Masterclass				
			Presentation	WorkShop		
12:00 PM	Lunch Break	Leadership Masterclass Lunch				
			WorkShop	WorkShop		
	Panel Discussion: Digital DNA: Crafting Identity in Modern Business	Leadership Masterclass		WorkShop		
	Presentation - AI Stream		WorkShop	WorkShop		
4:30 - 6:00 PM	Business Social					

Day 2						
Time	Venue					
8:00 AM	Registration/Networking					Exhibit Hall
9:00 AM	Keynote: Presentation					
	Panel Discussion: AI Frontiers: Navigating the New Normal in Cybersecurity & Business			WorkShop		
	Presentation - Digital ID Stream			WorkShop		
		Leadership Masterclass	WorkShop	WorkShop		
		Leadership Masterclass Lunch				
12:00 PM	Lunch Break					
			WorkShop	WorkShop		
	Panel Discussion: Quantum		Presentation	WorkShop		
	Presentation - Quantum Stream plus	Leadership Masterclass		WorkShop		
- 5 PM						

Sponsorship Tier

Sponsorship Tier Levels **												
BENEFIT/LEVEL		Title Sponsor	Platinum	Gold	Silver	Exhibitor	Lunch	VIP Lounge	Business Social	Panel Discussion	VIP Speaker	Networking lounge
EVENT												
Presentation	KeyNote	✓				✓						
	Main Stage	✓	✓			✓			✓			
	Host Leadership MasterClass	✓	✓	✓				✓		✓		
	Workshop			✓	✓							
Exhibit	Exhibit Booth - Show Hall	✓ ¹	✓ ²	✓ ²	✓	✓		✓				
Event Signage	Logo on Main Stage	✓	✓				✓	✓	✓			
	Logo on workshop or Presentation Stage	✓	✓	✓		✓						
	key information displays	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Logo in Program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social Media	Logo in Registration	✓	✓	✓	✓		✓	✓	✓			✓
	Logo in Webpage	✓	✓	✓	✓	✓	✓	✓	✓			✓
	Company Brief Profile on event website	✓	✓	✓	✓		✓	✓	✓			✓
	Logo in Social Media Promo	✓	✓	✓	✓	✓		✓	✓			
Passes	Customized Social Media Announcement Poster	✓	✓	✓	✓		✓	✓				✓
	Staff Passes	8	8	6	6	4	4	8	4	8	4	4
	Guest Passes - General Admission	30	20	10	10	8	5					10
	VIP Lounge Pass	✓	✓	✓			✓	10		8	8	5
	Leads Catch App	✓	✓	✓	✓	✓		✓		✓	✓	✓
	Cost (CDN \$) + Taxes	\$25K	\$18K	\$9K	\$6K	\$1.8K	\$6K	\$5K	\$7K	\$5K	***	\$5K
	Availability	1	1	4	6	30	2	1	2	4	3	1

Note: ✓¹ 20 X 15 Featured Exhibit Space

✓² 20 X 8 Prime Exhibit Space

*** To be determine based on the presenter and the programming



CIS 2024

Join the cyber community and experience the Power of Cyber Unity at CIS 2024. Align with experts from government bodies to tech leaders, converge. Use our B2B platform for vital business connections across sectors like finance and health.

Elevate Your Brand on a Global Scale. CIS 2024 isn't just talk—it's action. Shape the future of cyber risk prevention and digital identity. Take the lead—sponsor CIS 2024!





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For sponsorship inquiries and more, please reach out to:
sponsorship@cis2024.ca

Join us in leading the way to a safer digital world.

